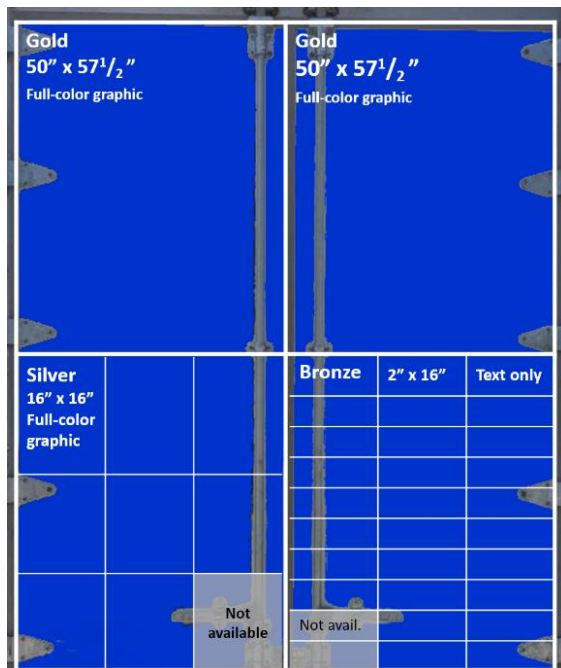




Sponsorship Graphic Specifications 2017-18 School Year



Deadlines and Instructions

- **Artwork due August 28, 2017**
- Sponsors will receive an email with file submission instructions 7-10 days after completion of order via wazbb.org/sponsorships

File Formats

- Gold: Adobe Illustrator, EPS or PDF (no JPEGs). Setup file at 400 dpi, 25% scale (12.5" x 14.375"), CMYK colors, text converted to paths.
- Silver: Adobe Illustrator, EPS, PDF or JPEG. Setup file at 100 dpi, 100% scale (16" x 16" or 1536 x 1536 pixels), CMYK, text converted to paths (raster graphics flattened).
- Bronze: Text only, displayed at approximately 16" x 2" (100-point type), 25 characters maximum.

Examples: **Sally's Beauty Salon** (18 characters)
 Jerry Johnson, Class of '76 (23 characters)

Terms

- Sponsor responsible for providing electronic file that meets graphic specifications. Any cost to modify non-complying files will be quoted and billed separately by WAZBB's vendor.
- Sponsorships are non-refundable and non-transferrable.
- Sponsorship year is the same as the Alamance-Burlington School System's [Traditional Calendar](#).
- Western Alamance Zone Band Boosters, Inc. withholds the right to deny any sponsor at its sole discretion by refunding any sponsorship fees paid.
- If a sponsor goes out of business, its listing will be removed.

Sponsorships are an annual fundraiser conducted on behalf of the Western Alamance High School and Western Alamance Middle School band programs by Western Alamance Zone Band Boosters, Inc. (WAZBB), a 501(c)(3) organization, PO Box 62, Elon, NC 27244.